



REVENUE GENERATION COMMITTEE

Terms of Reference
Standing Committee

DRAFT – January 2014

Committee Purpose

The Revenue Generation Committee works on behalf of the Club and is responsible for revenue generation activities and initiatives that are external to investments, membership registration and program fees.

Committee Membership

- The Revenue Generation Committee should have no more than six people, and consists of:
 - the Director, Revenue Generation, who chairs the committee
 - up to five other committee members from the membership
 - up to two external advisors, at the discretion of the Chair

Terms of Committee Membership

- The Director, Revenue Generation serves on the Revenue Generation Committee during his/her term in office.
- Other Committee members are appointed by the Board of Directors from amongst interested candidates, for a period of no more than 2 years.
- External advisors may be recommended by the Chair, and appointed by the Board of Directors, and serve for a period of no more than 2 years.

Scope of Responsibility

The Revenue Generation Committee is responsible for:

- raising money for the club outside of membership registration, program fees and/or investment income, specifically in the areas of:
 - sponsorship
 - general donations and general fundraising
 - Community Gaming Grants and Gaming Licences
 - business development
- making recommendations to the Board regarding any contractual obligations, including sponsorship endeavours,
- working with other Standing Committees or staff to ensure that funding or grant applications fit the needs and plans of the Club,
- working with other Standing and/or Ad Hoc Committees as determined by the Board for projects requiring capital investment by the club

Accountability

The Revenue Generation Committee:

- shall meet at least four times per year and more frequently if required
- shall provide a written report to the next Board of Directors meeting following any Revenue Generation Committee meeting
- shall advise the membership of activities through a report to the Annual General Meeting